

Lottery Action Newsletter

VOL. 9, #21 Nov. 4 - 17, 2002

Keyless Validation of Instant Tickets Begins Soon

On Sunday, Nov. 3, 2002, the Iowa Lottery began the process of preparing your terminal so that you can validate instant tickets without having to enter the three-digit code. This process is known as keyless validation.

Drop Ticket In and Terminal Does the Rest!

You will simply drop the ticket in the top of the SciScan terminal as you do today and let the terminal do the rest.

- If the ticket passes all of the security checks, the ticket will drop out of the bottom of the terminal and print your cash receipt or read "Not A Winner."
- You don't need to uncover the three-digit code when cashing a ticket with keyless validation.
- The terminal will still ask if you want to pay winners over \$25.
- If the ticket fails any of the security checks, the ticket will eject back out of the top of the terminal and ask you to enter the three-digit boxed security code as you do today.

Best-Selling Games to be Loaded First

We will begin loading the signature maps (data about the ticket that allows the terminal to do the keyless validation) into your terminal on Sunday, Nov. 3.

- Then every day after Nov. 3 you will receive 5 to 10 new signature maps until all of the signature maps are loaded on your terminal.
- The best-selling games will be loaded first so you can utilize the keyless validation feature as quickly as possible.
- All signature maps should be loaded by the end of the week.

Eventually all games will be cashed with keyless validation, but as we begin the keyless validation process there will be a few games that won't work.



At A Glance...

Don't Run Out of Paper Stock!

Paper stock and other Scientific Games terminal supplies are available through Scientific Games by calling 1-800-858-4744. You may also order supplies through your terminal's "Special Functions." 🖨️

Instant Game Start Dates

- Nov. 4, 2002 Bah Humbucks (\$2)
- Nov. 4, 2002 Candy Cane Cash (\$1)
- Nov. 18, 2002 Lucky Streak (\$1)
- Dec. 2, 2002 Cash Flurries (\$1)

Game End and Validation End Dates List:

Game #	Game Name	Official Game End	Valid. Period Ends
Game #256	Double Doubler-Yellow	09/17/02	12/16/02
Game #295	Tee Time	09/17/02	12/16/02
Game #303	Double Blackjack-Red	09/17/02	12/16/02

Other important dates are listed on the back of this issue.

• Signature maps for games that have had less than 100 validation attempts over the last two weeks will not be loaded. When you attempt to validate these games, the ticket will eject back out of the top of the terminal and ask you enter the three-digit boxed security code.

• As new games are introduced, the signature maps will be immediately loaded on the system.

• Over the next few months, the old games will be ended and then all games will work with keyless validation.

Dispose of Tickets Properly After Validation and Accounting

• At the time the ticket is cashed, punch out the three-digit codes as you do today.

• After you've completed your store accounting, the tickets/bar code should be destroyed. Completely lining out the bar code with marker or shredding the ticket so it cannot be run through the terminal will prevent someone else from attempting to cash a ticket that you have already paid. 🗑️

New Scratch Game Might Begin Lucky Streak

Close Out Customer After Each Sale

Lucky Streak

Cost: \$1

Top Prize: \$5,000

Odds: 1 in 4.35

Begin Ordering: Nov. 18

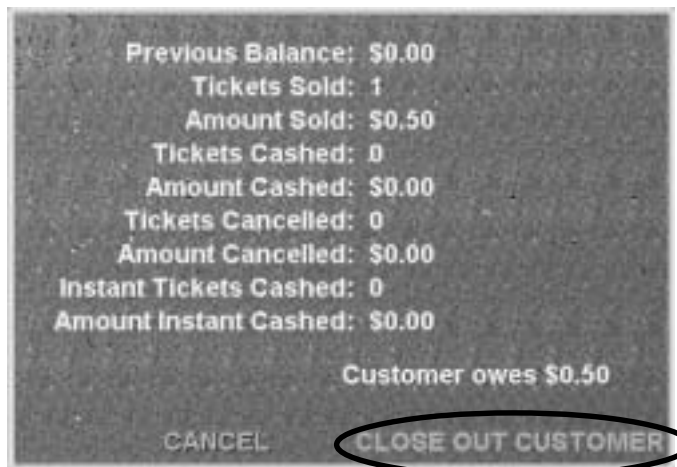


Players who try this new scratch game might get on a "Lucky Streak"!

If a player matches any of "Your Numbers" to the "Lucky Number," they win the corresponding prize shown for that number.

The top prize is \$5,000! 🍀

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 34.62
\$5	1 in 75.00
\$25	1 in 450.00
\$50	1 in 450.00
\$5,000	1 in 239,400.00



After each sale on the Extrema terminal, remember to close out the customer by touching "Close Out Customer" at the bottom of the Customer Settlement screen. When you close out the customer, the total is erased from the display and the Powerball jackpot message is displayed for your other customers to see.

NOV./DEC. 2002	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	3 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	4 BAH HUMBUCKS (\$2)/CANDY CANE CASH (\$1) BEGIN	5	6	7	8	9 HAWKEYE FOOTBALL BOWL TRIP GIVEAWAY, IOWA CITY
	10	11 HOLIDAY—LOTTERY OFFICES CLOSED	12	13	14	15	16
	17 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	18 LUCKY STREAK (\$1) BEGINS	19	20	21	22	23
	24	25	26	27	28	29	30
	Dec. 1 HOLIDAY GIFT CERTIFICATES ON SALE	2 CASH FLURRIES (\$1) BEGINS	3	4	5	6	7
	LOTTERY ACTION DELIVERS						

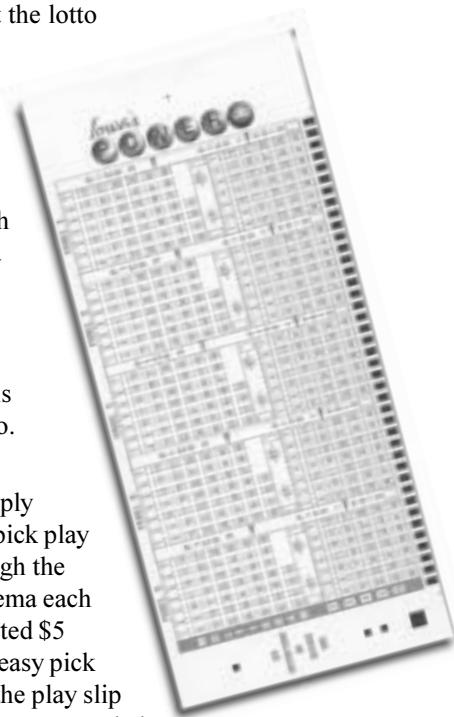
Use Easy Pick Play Slip During High Jackpots

When the Powerball jackpot is high, lines can get very long at the lotto terminal.

Last year during a Powerball jackpot run, a clerk in Cedar Rapids came up with the idea to cut out a few steps when selling Powerball tickets.

We thought this was a good idea, too. here's how it works:

The retailer simply filled out a \$5 easy pick play slip and ran it through the scanner on the Extrema each time a player requested \$5 worth of Powerball easy pick tickets. Or, she ran the play slip through as many times as needed if the order was for a multiple of \$5 worth. The retailer said it saves time and gives the player faster service. Why not try this next time you have a long line at your lotto terminal? 🎰



Ottumwa Man Wins \$100,000

Daniel Miller of Ottumwa said he carried his Powerball ticket around for a few days before realizing he'd won a \$100,000 prize. "It wasn't until a couple days later, and I was elated," Miller said. "I went back to the store and scanned it through the machine." Miller, 51, an equipment operator, claimed his \$100,000 prize at Iowa Lottery headquarters in Des Moines. He bought his winning ticket at Hy-Vee at 2453 N. Court in Ottumwa.



Daniel Miller of Ottumwa

"I don't know how to react to that much money. But with the family, it will go around. It will go a long ways," he said. 🎰

Holiday Gift Certificates Available Starting Nov. 10

Again this season, players will be able to buy Holiday Gift Certificates at Iowa lotto retailers across the state beginning Sunday, Nov. 10.

Available Where Powerball is Sold

The certificates will be available at retailers where Powerball is sold (Extrema and SciScan 3000 retailers). Iowa Lottery Holiday Gift Certificates come in \$5 increments up to \$20 and work just like cash for any lottery product. They'll be available until Dec. 28, 2002.



Valid Until Dec. 30, 2003

Gift certificates are valid until Dec. 30, 2003 and cannot be cashed on the same day they are sold. Certificates are redeemable at any location where Powerball is sold. 🎰

Tips for Selling Gift Certificates

On the Extrema:

- Touch the "Holiday Gift Certificate" icon on the main screen.



Holiday Gift Certificate icon

- Enter the dollar amount to be purchased (\$5, \$10, \$15 or \$20). Then touch "OK."
- A "Jingle Bells" tune will play and the gift certificate will print.

On the SciScan 3000:

- Choose "1" for On-line Sales from the main menu.
- Choose "6" for Holiday Gift Certificate.
- Enter the dollar amount to be purchased (\$5, \$10, \$15 or \$20). Press "Enter."
- The gift certificate will print. 🎰

Clip and Save

IOWA LOTTERY

GAME INFORMATION

Clip and Save

Game		Start Date	As of Nov. 4, 2002		
Game		Start Date	Game	Start Date	Last Date To Pay Prizes
272	BATTLESHIP	05/07/01			
308	DOUBLE DOUBLER-Purple	06/04/01			
300	LOTS O' SPOTS BINGO-Yellow	09/17/01			
312	CROSSWORD-Purple	09/17/01			
304	CASINO ACTION	09/24/01			
305	CASH SPECTACULAR	10/01/01			
314	NIFTY 50	10/08/01			
315	24K WINNER	10/15/01			
316	GOIN' NUTS	10/22/01			
317	CRISSCROSS CASH	11/05/01			
319	ICE FISHIN'	11/26/01			
320	POWERBALL®—THE				
	GAME SHOW-Magenta	12/03/01			
321	NEW YEAR'S BONUS	12/10/01			
323	TWO MUCH FUN	12/10/01			
322	QUICK CUT	12/17/01			
327	GOLD & GLORY	01/07/02			
328	DOUBLE DOWN	01/07/02			
329	HEARTS & ROSES	01/14/02			
330	WILD CHERRIES	01/28/02			
331	PHARAOH'S GOLD	02/04/02			
332	CORNEBEEF & CASH	02/11/02			
334	THE GNU GAME	02/25/02			
336	LUCKY STARS	03/04/02			
333	7-11-21	03/11/02			
301	LOTS O' SPOTS BINGO-Blue	03/18/02			
324	DOUBLE DOUBLER-Orange	03/18/02			
325	DOUBLE BLACKJACK-Green	03/18/02			
326	CROSSWORD-Yellow	03/18/02			
337	SILVER DOLLARS	03/25/02			
338	TREASURE HUNT	04/01/02			
341	SCORPION KING	04/08/02			
343	HOT CARDS	04/22/02			
344	BONUS BASEBALL	05/06/02			
345	DOLLAR SIGNS	05/13/02			
346	SNAKE EYES	05/20/02			
347	STARS AND STRIPES	06/03/02			
348	STRUCK BY LUCK	06/10/02			
349	FAST 5s	06/17/02			
335	LUCKY DAY	06/27/02			
353	LUCKY LINES	07/08/02			
352	GRAND CHAMPION	07/15/02			
342	STINKIN' RICH	07/29/02			
350	RED HOT 7S	08/05/02			
351	WHOOPE DE DOUGH	08/12/02			
355	ACES HIGH	08/26/02			
356	FOOTBALL FEVER	09/09/02			
358	MONEY MAZE	09/16/02			
359	CASH HARVEST	09/23/02			
360	BETTER BAIT DOUBLE TIME	10/07/02			
361	VENETIAN® LAS VEGAS	10/14/02			
354	TOP BANANA	10/21/02			
362	BAH HUMBUCKS	11/04/02			
318	CANDY CANE CASH	11/04/02			
256	DOUBLE DOUBLER-Yellow	09/11/00			12/16/02
295	TEE TIME	05/14/01			12/16/02
303	DOUBLE BLACKJACK-Red	08/20/01			12/16/02



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Freeplay Replay	Wednesday and Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3	Every day, Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.